

# PRESS RELEASE

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## HARD ROCK HOTEL BALI TO MAKE WAVES IN KUTA BEACH WITH NEW RENOVATED ROOMS



Kuta, Bali - May, 2018 - Hard Rock Hotel Bali has unveiled renovated premium rooms including lofts and suites, the first phase of the USD 10 million room enhancement project.

The new rooms apprehend the energy and evolution of Rock 'N Roll and combine all the comforts of home with all the latest mod con's. The hotel's overall design will offer more of a modern look, created to reflect a chic space geared towards comfort and convenience whether travelling on leisure or business.

"For 20 years Hard Rock Hotel Bali has been delivering authentic guest experiences and amplified service with high-energy entertainment" said Shane Coates, General Manager of Hard Rock Hotel Bali. "Our new revitalized Deluxe Premium rooms, Lofts, and Suites, will enhance our accommodation to be up there again with the best that Bali has to offer." He also added "We are really excited to showcase our new rooms to the public and the feedback on our mock up rooms has been tremendous". The completely renovated rooms and suites include curated features that evoke a history of Rock 'N Roll music inspired in its design, along with some Balinese touches.

The Hard Rock Hotel Bali with 418 guest rooms and suites was the first Hard Rock Hotel in Asia and located in the prime area opposite Kuta Beach. The property features 8 meeting rooms, the largest free-form pool in Bali, more than 700 pieces of rare music memorabilia, 2 live music and entertainment venues nightly and 9 on-site food and beverage outlets including Hard Rock Café and Jamie's Italian Kuta Beach by Jamie Oliver.

For more information or to book a stay at Hard Rock Hotel Bali, please visit <http://bali.hardrockhotels.net/>.

### About Hard Rock Hotel Bali

Sprawling across 3.5 hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali's famous entertainment and shopping district. Hard Rock Hotel Bali is Asia's first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock 'n Roll, alongside nine cutting edge food and beverage outlets. Additional facilities include Roxity Kids Club, TABU Teens Club, Boom Box Recording Studio, Rock Royalty VIP Lounge, Rock Spa, Body Rock fitness center and 2 Rock Shops - Hard Rock Merchandise Stores. For more information, please visit <http://bali.hardrockhotels.net/>.

### Hard Rock International

With venues in 75 countries, including 181 cafes, 25 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include St. Petersburg, Fortaleza, Casablanca and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Atlanta, Atlantic City, Berlin, Budapest, London, Los Cabos, Maldives, New York City, Ottawa, Dalian and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).

### About HPL Hotels & Resorts

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly-owned by Hotel Properties Limited (HPL), a Singapore main-board listed company. HPL Hotels & Resorts manages the activities of 11 hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar Langkawi, The Lakehouse Cameron Highlands, Casa del Rio Melaka, The Boathouse Phuket and Gili Lankanfushi Maldives. For more information, please visit [www.hplhotels.com](http://www.hplhotels.com).

For more media information, please contact:

Ketut Narendra Wiridijaya  
Marketing Communications Manager, Hard Rock Hotel Bali  
Jalan Pantai, Banjar Pande Mas, Kuta, Bali  
Tel : +62 (361) 761869  
E-mail : [rendra.wiridijaya@hardrockhotels.net](mailto:rendra.wiridijaya@hardrockhotels.net)  
Website : [bali.hardrockhotels.net](http://bali.hardrockhotels.net)



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