PRESS RELEASE
for immediate release

FLAMINGO CHARITY RACE, THE BIGGEST FLOATIES RACE IN BALI!

On Saturday, March 31st 2018, along with the vibe of the Easter weekend, Hard Rock Hotel Bali celebrated the festive period with their inaugural Flamingo Charity Race. The event was held around the hotel's Sand Island, and in the largest free-form pool in Bali. The event was hosted by Hard Rock Hotel Bali in collaboration with Yayasan Solemen Indonesia to raise funds for their outreach medical program that stretches to all regional areas across Bali. Yayasan Solemen Indonesia, is an Indonesian registered non-profit foundation, formed in October 2010 to raise awareness and provide funds to support accredited agencies and projects for the disadvantaged in Bali.

The core value of this event was not only to add more fun to the hotel's packed Easter activities schedule, but also continue with the brands commitment to the local community best represented in Hard Rock's motto "Take Time to Be Kind". "Really pleased with the turn out today given this is the first of what we hope to be a regular event. More importantly it's terrific to raise some much needed funds for Solemen, and particularly some really sick children in Bali" said Shane Coates, General Manager of Hard Rock Hotel Bali.

More than IDR 50,000,000 raised through the event that consisted of 3 race categories - Team, Family, and Solo kids races. This event was supported by 7 main sponsors, 10 raffles sponsors, and 20 supporting tenants for market stands.

We thank all of our sponsors and participants for their wonderful support of this event. Ducatus, Bali Bird Park, APN, Pepito, Bali Prod, Go Jek, Sylvia Printing, Finns Beach Club, The Harvest Patissier & Chocolatier, Potato Head Beach Club, Inaya Putri Bali Hotel, The Holistic Enthusiast, Fantastic Gili Fastboat, Rob Peetom Spa + Hair + Beauty, Cocoon Spa, Cape Discovery Wine, Green Bikes Bali, Regenerating Bali, Ratih Kebaya Collections, Revel, Nirorin Bag, R & R collection, Bali Uniq, Arta Silver, Rock Shop, Scholars of Sustenance, Tupperwear, SU Bali, Bali Sultan, Chris, Mooi's Baby, Spellbound, Frankensteins Laboratory Restaurant, Sunset Vet, Rhunos Bali, Sisen Tailor, Surya Husadha Hospital, Hatten Wines, Maju Jaya, Bank BCA, Desa Seni and Luna 2.

About Hard Rock Hotel Bali
Sprawling across 3.5 hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali's famous entertainment and shopping district. Hard Rock Hotel Bali is Asia's first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock 'n Roll, alongside nine cutting edge food and beverage outlets. Additional facilities include Roxity Kids Club, TABU Teens Club, Boom Box Recording Studio, Rock Royalty VIP Lounge, Rock Spa, Body Rock fitness center and 2 Rock Shops – Hard Rock Merchandise Stores. For more information, please visit http://bali.hardrockhotels.net/.

Hard Rock International
With venues in 75 countries, including 181 cafes, 25 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include St. Petersburg, Fortaleza, Casablanca and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Atlanta, Atlantic City, Berlin, Budapest, London, Los Cabos, Maldives, New York City, Ottawa, Dalian and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

About HPL Hotels & Resorts
Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly-owned by Hotel Properties Limited (HPL), a Singapore main-board listed company. HPL Hotels & Resorts manages the activities of 11 hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar Langkawi, The Lakehouse Cameron Highlands, Casa del Rio Melaka, The Boathouse Phuket and Gili Lankanfushi Maldives. For more information, please visit www.hplhotels.com.

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Hard Rock HOTEL BALI

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