

# PRESS RELEASE

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## THE CELEBRATION OF SAKA NEW YEAR 1939 AT HARD ROCK HOTEL BALI



Denpasar, Bali, March 2017 - Be mesmerized during Bali's one-of-a-kind Day of Silence Nyepi. Watch the Ogoh-Ogoh Parade, Melasti Ceremony and all the Kuta Beach festivities. Ring in the Saka New Year 1939 with a range of exciting activities specially prepared for Hard Rock Hotel Bali guests. Special rates start from IDR 1.350K++/night for a Deluxe Room, inclusive of daily breakfast and one time Nyepi Set Lunch for 2 adults and 2 children under 12 years old. Book now, call +62 361 761 869 or email [bookings@hardrockhotels.net](mailto:bookings@hardrockhotels.net).

\*Stay minimum 2 consecutive nights between 27 - 29 March 2017 • Third person surcharge at IDR 500K++ / night inclusive daily breakfast and one time Nyepi Set Lunch • Other terms and conditions applied

Sambut pesona unik perayaan Nyepi di Bali. Saksikan parade Ogoh-ogoh, Upacara Melasti dan keramaian di Pantai Kuta. Harga spesial mulai dari Rp. 1.150.000 ++/malam di Deluxe Room termasuk sarapan pagi dan satu kali makan siang di hari Nyepi (28 Maret 2017) untuk 2 dewasa dan 2 anak di bawah 12 tahun.

Pesan sekarang, hubungi 021 527 0044 (Kantor Penjualan Jakarta) atau 0361 761 869 atau via email [bookings@hardrockhotels.net](mailto:bookings@hardrockhotels.net).

\*Menginap 2 malam berturut-turut dari 27 - 29 Maret 2017 • Berlaku untuk warga negara Indonesia & pemegang KITAS • Biaya orang ke-3 yaitu Rp. 500.000++ / malam termasuk sarapan pagi • Syarat dan ketentuan lainnya berlaku

### About Hard Rock Hotel Bali

Sprawling across 3.5 hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali's famous entertainment and shopping district. Hard Rock Hotel Bali is Asia's first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock 'n Roll, alongside nine cutting edge food and beverage outlets. Additional facilities include ROXITY Kids Club™, TABU Family Entertainment Centre, Boom Box Recording Studio, Rock Spa®, Body Rock® fitness center and a Rock Shop® - Hard Rock Merchandise Store. For more information, please visit <http://bali.hardrockhotels.net/>

### About Hard Rock International

With venues in 74 countries, including 176 cafes, 23 hotels and 10 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include Cairo, Innsbruck, Cape Town and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Abu Dhabi, Atlanta, Atlantic City, Berlin, Dubai, London, Los Cabos, New York City, Ottawa, and Shenzhen, Dalian and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).

### About HPL Hotels & Resorts

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly-owned by Hotel Properties Limited (HPL), a Singapore main-board listed company. HPL Hotels & Resorts manages the activities of 11 hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar Langkawi, The Lakehouse Cameron Highlands, Casa del Rio Melaka, The Boathouse Phuket and Gili Lankanfushi Maldives. For more information, please visit [www.hplhotels.com](http://www.hplhotels.com)

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