

PRESS RELEASE

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HARD ROCK HOTEL BALI IS A PROUD PLATINUM WINNER OF TRI HITA KARANA TOURISM AWARD 2016

Three Reasons For Prosperity Keeps On Inspiring Hotel's Operations And Beyond



Bali, December 1, 2016 -The 16th annual Tri Hita Karana Tourism Awards awarded Hard Rock Hotel Bali, Asia's first Hard Rock Hotel, the recognition of Platinum at the prestigious industry-wide awards. The event was held at the Art Centre, in Denpasar.

Introduced in 2000, Tri Hita Karana (THK) is the life concept of the Balinese community in accomplishing secular and spiritual bliss through harmonization of the relationship between humans and God (Parahyangan), human and human (Pawongan), and human and environment (Palemahan) into an integral unity. This concept originates from the teachings of the Hindu religion, but THK principles contain universal values. The categories for the awards are Silver, Gold, Emerald and Platinum. To select the award recipients, a team of surveyors from Tri Hita Karana Foundation visited and judged each of the participating Hotels in Bali.

Hard Rock Hotel Bali held the same category, Platinum, in 2015. Hard Rock Hotel Bali shares this award with its band members and Rock Stars around the world. "We are extremely proud to have been recognized by the Tri Hita Karana Foundation again this year. To manage a Hotel in Bali and be recognized for our commitment is the greatest recognition of all. The concept is in-line with Hard Rock Mantras, "Love All Serve All", "All is One", "Take Time to be Kind" and "Save The Planet". We are committed to operate based on this harmonious concept as we aim to win this award again next year," explains Shane Coates, General Manager, Hard Rock Hotel Bali.

About Hard Rock Hotel Bali

Sprawling across 3.5 hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali's famous entertainment and shopping district. Hard Rock Hotel Bali is Asia's first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock 'n Roll, alongside nine cutting edge food and beverage outlets. Additional facilities include ROXITY Kids Club™, TABU Family Entertainment Centre, Boom Box Recording Studio, Rock Spa®, Body Rock® fitness center and a Rock Shop® - Hard Rock Merchandise Store. For more information, please visit <http://bali.hardrockhotels.net/>

About Hard Rock International

With venues in 74 countries, including 176 cafes, 23 hotels and 10 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, and San Diego. Upcoming new Hard Rock Cafe locations include Cairo, Innsbruck, Cape Town and Chengdu. New Hard Rock hotel, casino or hotel-casino projects include Abu Dhabi, Atlanta, Atlantic City, Berlin, Dubai, London, Los Cabos, New York City, Ottawa, and Shenzhen, Dalian and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

About HPL Hotels & Resorts

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly-owned by Hotel Properties Limited (HPL), a Singapore main-board listed company. HPL Hotels & Resorts manages the activities of 11 hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar Langkawi, The Lakehouse Cameron Highlands, Casa del Rio Melaka, The Boathouse Phuket and Gili Lankanfushi Maldives. For more information, please visit www.hplhotels.com

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