

HARD ROCK HOTELS SIGNATURE RHYTHM AND MOTION SPA TREATMENT LAUNCHES AT HARD ROCK HOTEL BALI



Bali – May 18th, 2016 - Rhythm and Motion, the world's first fully immersive music-centric spa menu utilizing amplified vibrations, pressures and patterns is set to launch soon at Rock Spa, located at Hard Rock Hotel Bali. The groundbreaking experience takes guests on a rhythmic massage journey — bass vibrations ripple through the massage table as treble beats come from above, sending pulses through the body and leaving guests feeling energized and invigorated. These reinvented Rock Spa® treatments were introduced at Hard Rock Hotels & Casinos worldwide last year, transcending current spa rituals and inspiring spa-goers to 'Live Hard, Purify Harder.'

Turning up the volume on the traditional Swedish massage practices, the massage therapist synchronizes movements with an expertly curated playlist as guests embark on a journey of the senses. Utilizing Hard Rock's differentiator – music – each treatment connects the healing power of music with the artistry of massage therapy. According to studies from The Mayo Clinic, music relieves pain, enhances immune function and alleviates stress, and Hard Rock developed these cutting-edge treatments to provide an all-encompassing sensory rejuvenation.

Now available at Bali's Rock Spa, the new Rhythm and Motion treatments cater to all spa-goers' needs:

Synchronicity is a pulsating massage featuring a masterfully blended soundtrack. Utilizing greatest hits from yesterday to today, the treatment taps into memories to create an experiential journey, in sync with a performance of techniques, pressure and rhythm. The massage is infused with a choice of natural organic essential oils to reduce stress, ease muscle tension, and detoxify.

Smooth Operator retunes the skin and rocks the soul with a two-part treatment that first removes impurities before introducing new nourishing elements. Starting with the rhythmical Sweetgrass-inspired dry brushing—a ritual that softly sloughs rough skin away—and closing with a soothing, detoxifying wrap to release impurities, hydrate and smooth the skin, Smooth Operator wraps it up on a high note.

Face the Music combines the therapeutic benefits of sound vibration and clinically proven organic products to rejuvenate and hydrate facial skin. This journey leaves skin feeling smooth and refreshed, shedding years and restoring a star-worthy glow.

Wrap Remix is the ultimate healing experience, warming and enveloping guests in bliss before the treatment's sweet finish. Benefiting the entire body, this treatment begins with a cleansing shot of ginger tea to jumpstart the detox process, followed by brisk, rhythmical Sweetgrass-inspired dry brushing. Skin is deeply nourished post-wrap with the combination of a 50-minute rhythm and motion massage and cleansing facial mask, completing the treatment. A refreshing shot of Rock Spa® Detox Tea is then served to maintain the state of ahhh even longer.

Rhythm and Motion signature treatments are priced starting at IDR 550K ++ and can be scheduled by calling (62) 361 761869 or via email at rockspa.bali@hardrockhotels.net. Rock Spa operation hours from 8 am - 10 pm. Last appointment is available at 9 pm for a 1-hour treatment.

About Hard Rock Hotel Bali

Sprawling across three hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali's famous entertainment and shopping district. Hard Rock Hotel Bali is Asia's first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock 'n Roll, alongside six cutting edge food and beverage outlets. Additional features include Lil' Rock Kids Club, TABU Family Entertainment Center, Boom Box Recording Studio, Rock Spa, BodyRock fitness center and a Rock Shop – Hard Rock Merchandise Store. For more information, please visit www.bali.hardrockhotels.net.

About Hard Rock International

With a total of 212 venues in 69 countries, including 162 cafes, 23 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, FL., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Reykjavik and Gran Canaria, Spain. New Hard Rock Hotel projects include Atlanta, Berlin, Daytona Beach, Dubai, Los Cabos, Tenerife, Abu Dhabi, and Shenzhen and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

About HPL Hotels & Resorts

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly owned by Hotel Properties Limited (HPL), a Singapore main-board listed company. HPL Hotels & Resorts manages the activities of eleven hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Concorde Inn Kuala Lumpur International Airport, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar – Langkawi, The Lakehouse – Cameron Highlands, Casa del Rio – Melaka dan Gili Lankanfushi, Maladewa. For more information, please visit www.hplhotels.com.

For more media information, please contact:

Ketut Narendra W

Marketing Communications Manager, Hard Rock Hotel Bali
Jalan Pantai, Banjar Pande Mas, Kuta, Bali
Tel : +62 (361) 761869
Fax : +62 (361) 761868
E-mail : rendra.wiriadijaya@hardrockhotels.net
Website : www.hardrockhotels.net/bali



BALI

BALI.HARDROCKHOTELS.NET

[f](#) [t](#) [i](#) [p](#) [v](#) [i](#) [n](#) [#THISISHARDROCK](#)