

# PRESS RELEASE

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## ALMOST FAMOUS: HARD ROCK HOTEL BALI'S FIRST BATTLE OF THE BANDS



Bali, 12 April 2016 – For the first time Hard Rock Hotel Bali will held a band competition for all genre's, to support local bands and give an opportunity to step up their careers.

Kicked off at Centerstage, Bali's best live music venue, fans were entertained by leading best and talented bands from Bali The Hydrant, Zat Kimia, The Catrolls, 380 Volt and Remember The Rainand Nonekos. The bands rocked the stage with some electrified performance from each band. The audience was also entertained by mural painting and quizzes during the show. The concert was made possible also with the support of brands such as goaheadpeople.com, Prakasha, SKY Vodka.

### About Hard Rock Hotel Bali

Sprawling across three hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali's famous entertainment and shopping district. Hard Rock Hotel Bali is Asia's first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock 'n Roll, alongside six cutting edge food and beverage outlets. Additional features include Lil' Rock Kids Club, TABU Family Entertainment Center, Boom Box Recording Studio, Rock Spa, Body Rock fitness center and a Rock Shop – Hard Rock Merchandise Store. For more information, please visit [www.bali.hardrockhotels.net](http://www.bali.hardrockhotels.net).

### About Hard Rock International

With a total of 212 venues in 69 countries, including 162 cafes, 23 hotels and 11 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Chicago, Cancun, Ibiza, Las Vegas, Macau and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Reykjavik and Gran Canaria, Spain. New Hard Rock Hotel projects include Atlanta, Berlin, Daytona Beach, Dubai, Los Cabos, Tenerife, Abu Dhabi, and Shenzhen and Haikou in China. For more information on Hard Rock International, visit [www.hardrock.com](http://www.hardrock.com).

### About HPL Hotels & Resorts

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly owned by Hotel Properties Limited (HPL), a Singapore main-board listed company. HPL Hotels & Resorts manages the activities of eleven hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Concorde Inn Kuala Lumpur International Airport, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar – Langkawi, The Lakehouse – Cameron Highlands, Casa del Rio – Melaka dan Gili Lankanfushi, Maladewa. For more information, please visit [www.hplhotels.com](http://www.hplhotels.com).

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