

HARD ROCK HOTEL BALI IS A PROUD EMERALD WINNER OF TRI HITA KARANA TOURISM AWARD 2014

Tri Hita Karana Keeps On Inspiring The Hotel's Operations And Beyond



Bali, December 1, 2014 –The 14th annual Tri Hita Karana Tourism Awards awarded Hard Rock Hotel Bali, Asia's first Hard Rock Hotel, the recognition of Emerald at the prestigious industrywide awards. The event was held at the Art Centre, in Denpasar.

Introduced in 2000, the Tri Hita Karana Award has since inspired businesses and government agencies to operate based on the Balinese way of living. *Tri Hita Karana* is the harmonious balance of life philosophy of the Balinese in accomplishing secular and spiritual bliss by bringing together the relationship between human beings and their creator, fellow humans, and nature into an integral unity. The categories for the awards are Silver, Gold, Emerald and Platinum. To select the award recipients, a team of surveyors from Tri Hita Karana Foundation visited and judged each of the 96 participating hotels in Bali.

After winning two Gold awards consecutively in 2011 and 2012 and the prestigious Emerald in 2013, Hard Rock Hotel Bali holds the Emerald in 2014. The team was also awarded first place for The Best Taste, The Best Presentation and Best of the Best in Melapa Melapi Cooking Competition. Hard Rock Hotel Bali shares this award with its band members and Rock Stars around the world. "We are extremely proud to have been recognized by the Tri Hita Karana Foundation again this year. To manage a Hotel in Bali and be recognized for our commitment is the greatest recognition of all. The concept is in-line with Hard Rock Mantras, which are "Love All Serve All", "All is One", "Take Time to be Kind" and "Save The Planet". We are committed to operate based on this harmonious concept and hopefully attain the Platinum award next year," explains Shane Coates, General Manager, Hard Rock Hotel Bali.

About Hard Rock Hotel Bali

Sprawling across 3.5 hectares of pristine tropical property, Hard Rock Hotel Bali is located in Kuta, the heart of Bali's famous entertainment and shopping district. Hard Rock Hotel Bali is Asia's first Hard Rock Hotel and the leading entertainment hotel in Bali features 418 tribute rooms, luxury and deluxe suites reflect the glory and legends of Rock 'n Roll, alongside six cutting edge food and beverage outlets. Additional features include Lil' Rock Kids Club, TABU Teens Club, Boom Box Recording Studio, Rock Royalty VIP Lounge, Rock Spa, Body Rock fitness center and a Rock Shop — Hard Rock Merchandise Store. For more information, please visit www.bali.hardrockhotels.net.

About Hard Rock International

With a total of 194 venues in 60 countries, including 148 cafes, 21 hotels and 10 casinos, Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's greatest collection of music memorabilia, which is displayed at its locations around the globe. Hard Rock is also known for its collectible fashion and music-related merchandise, Hard Rock Live performance venues and an award-winning website. HRI owns the global trademark for all Hard Rock brands. The company owns, operates and franchises Cafes in iconic cities including London, New York, San Francisco, Sydney and Dubai. HRI also owns, licenses and/or manages hotel/casino properties worldwide. Destinations include the company's two most successful Hotel and Casino properties in Tampa and Hollywood, Fl., both owned and operated by HRI parent company The Seminole Tribe of Florida, as well as other exciting locations including Bali, Biloxi, Chicago, Cancun, Ibiza, Las Vegas, Palm Springs and San Diego. Upcoming new Hard Rock Cafe locations include San Juan, Asuncion and Auckland. New Hard Rock Hotel projects include Daytona Beach, Dubai, Los Cabos, Dallas-Fort Worth, Abu Dhabi, and Shenzhen and Haikou in China. For more information on Hard Rock International, visit www.hardrock.com.

About HPL Hotels & Resorts

Headquartered in Singapore, HPL Hotels & Resorts is a hospitality management company, operated and wholly owned by Hotel Properties Limited (HPL), a Singapore main-board listed company. HPL Hotels & Resorts manages the activities of eleven hotels and resorts in Asia Pacific and the Indian Ocean. These include Concorde Hotel Singapore, Concorde Hotel Kuala Lumpur, Concorde Hotel Shah Alam, Concorde Inn Kuala Lumpur International Airport, Hard Rock Hotel Bali, Hard Rock Hotel Pattaya, Hard Rock Hotel Penang, Casa del Mar – Langkawi, The Lakehouse – Cameron Highlands, Casa del Rio – Melaka dan Gili Lankanfushi, Maladewa. For more information, please visit www.hplhotels.com.

For more media information, please contact:

Ketut Narendra W

Multimedia Manager, Hard Rock Hotel Bali Jalan Pantai, Banjar Pande Mas, Kuta, Bali

Tel : +62 (361) 761869 : +62 (361) 761868 Fax

: rendra.wiriadijaya@hardrockhotels.net E-mail

: www.hardrockhotels.net/bali Website



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