

# PRESS RELEASE

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## AIDS DAY OUT BAZAAR



Hard Rock Hotel Bali, in honor of AIDS Day conducted a charity event on Saturday, 5 December 2009. In line with our Hard Rock mantra '**Take Time To Be Kind**', Hard Rock Hotel Bali held a AIDS Day Out – Charity Bazaar from 11.00am – 7.00pm open to hotel guests and the public.

Many booths were set up for the event with the proceeds of this event being donated to help people with AIDS/ HIV in Bali. The funds will be distributed through Yayasan Bali Nurani.

"AIDS Day is important in reminding people of the risks in contracting HIV, and that there are many things still to be done and how you can help. Keep in mind that AIDS Day is not just a day about raising money, but also about increasing awareness, education and fighting prejudice towards people who live with the disease." said Aulianty Fellina Rizal, Marketing and Communication Manager of Hard Rock Hotel Bali.

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*Hard Rock Hotel Bali is **Asia's first Hard Rock Hotel** and the **leading entertainment hotel in Bali** features 418 tribute rooms, luxury and deluxe suites, alongside six cutting edge food and beverage outlets. A paradise for couples, families and singles. Come to the Hard Rock Hotel Bali and feel like a Star! For more information, please visit [www.hardrockhotels.net](http://www.hardrockhotels.net).*

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