

PRESS RELEASE



Blood Donors are Life Savers

On Friday, 13th November 2009, Hard Rock Hotel Bali conducted a blood donation drive in conjunction with the Indonesian Red Cross from Sanglah Hospital

The donated blood will be used for transfusions or made into medications, giving someone else another chance at life. In fact, we may help save up to three lives with just one donation.

The blood donation program is held twice annually as part of our contribution to the local community and in line with our mantra and philosophy to: "Take Time To Be Kind".

More than 150 participants from Hard Rock Hotel Bali joined the program.

-end-

*Hard Rock Hotel Bali is **Asia's first Hard Rock Hotel** and the **leading entertainment hotel in Bali** features 418 tribute rooms, luxury and deluxe suites, alongside six cutting edge food and beverage outlets. A paradise for couples, families and singles. Come to the Hard Rock Hotel Bali and feel like a Star! For more information, please visit www.hardrockhotels.net.*

For more media information, please contact:

Aulianty Fellina Rizal

Marketing Communications Manager

Hard Rock Hotel Bali

Jalan Pantai, Banjar Pande Mas, Kuta, Bali

Tel : +62 (361) 761869

Fax : +62 (361) 761868

E-mail: olie@hardrockhotels.net

Website: www.hardrockhotels.net