

Hard Rock Bali joins Clean up the World Day

Clean Up the World is one of the largest community-based environmental campaigns in the world. Held in conjunction with the UN Environment Program (UNEP), an estimated 35 million volunteers from more than 120 countries take part annually.



The campaign went global in 1993, with Sydney becoming Clean Up the World program headquarters. In 2009, the Clean Up the World theme “communities uniting to combat climate change” reflects the need for local communities to get involved in activities such as protecting water sources, energy conservation, education programs, planting trees, walk to work days and waste reduction projects.

This year, Hard Rock Hotel Bali participated in this community-led environmental campaign in support of the Hard Rock “Save the Planet” mantra by conducting street cleaning around the Kuta Beach area to maintain cleanliness around Kuta.

Groups, organizations, businesses and communities around the world can register as a member with Clean Up the World by visiting www.cleantuptheworld.org or emailing info@cleantuptheworld.org.