PRESS RELEASE

For immediate release

BREAST CANCER AWARENESS
Yayasan Kanker Indonesia receives donation of Rp.12.000.000,-

Darryl Marsden, General Manager of Hard Rock Hotel Bali, presented a cheque for **Rp 12.000.000** to **Yayasan Kanker Indonesia Bali Chapter**, on 23rd January 2009.

"Pinktober is an annual fund raising event organized by Hard Rock International in line with the Hard Rock mantra: **"Love All Serve All and Take Time To Be Kind".** Hard Rock Hotel Bali participated in this annual event raising funds from selling Pink Cancer Awareness Wristbands and Pink Cocktails for the month of October 2008. The funds raised will be channeled through Yayasan Kanker Indonesia to help people affected by breast cancer in Indonesia." quoted Darryl Marsden.

Breast Cancer Awareness Month was founded in 1985 and is now an annual international health campaign organized by major breast cancer charities each October to increase awareness of the disease and to raise funds for research into its cause, prevention and cure.

Seen on the picture (Left to Right): Mr. dr. Ketut Mulyadi (Vice Chairman - Yayasan Kanker Indonesia Bali Chapter) and Darryl Marsden (General Manager Hard Rock Hotel Bali).

*Hard Rock Hotel Bali is **Asia's first Hard Rock Hotel** and the **leading entertainment hotel in Bali** features 418 tribute rooms, luxury and deluxe suites, alongside six cutting edge food and beverage outlets. A paradise for couples, families and singles. Come to the Hard Rock Hotel Bali and feel like a Star! For more information, please visit www.hardrockhotels.net.*

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